

**NOBILI**



## DNA

In the mid-1950s, Carlo Nobili established a more commercial oriented business. The product range consists mainly of simple raw brass items, but nevertheless, business started to grow very rapidly. The first company product catalogue consisted of a modest booklet: 32 black and white pages representing, describing and providing codes for the 91 products making up the entire range offered. Despite this humble presentation of his offer, the perseverance of Carlo Nobili has been a key to success and it began to earn him a good name in the industry, to the point that he decided to increase the number of products his range and to invest and open a new small production facility. This allowed him to go from being a simple merchant to become a recognized entrepreneur in the tapware business. In a few years, with their own made production, Nobili could succeed in meeting the demands of a rapidly evolving worldwide market, relying on an extraordinary ability to perceive the emerging expectations from the constantly and rapidly increasing demands. Nobili Rubinetterie could soon progress further and further, with his usual foresight, Carlo Nobili felt the need of creating a production facility being able to transform his company from a craftsman activity to an industrial enterprise, his future was to play an important role in the industry's growth of the related business and worldwide.

## HISTORICAL HERITAGE



## BORGOMANERO

After twenty years in the business, encouraged by constantly increasing demand and favourable economic conditions, Carlo Nobili decided to rise to a great challenge: to create a modern and efficient industrial plant. From a small commercial enterprise, Carlo Nobili Rubinetterie transformed into a veritable industrial system, acquiring suitable production, logistic and commercial resources. The first factory was built in Borgomanero in 1970. The modern 2,000 square meters building was extremely functional, aesthetically pleasing and, in addition to administrative and sales offices, it housed the production and logistics facilities. Business was booming in the sector at the time and new markets were opening. International markets in particular were interested in Italian production, appreciating the quality of its technological content (which was being progressively fine-tuned) and its aesthetic features. Crucial support in this sense was provided by qualified designers, who were becoming masters in aesthetic taste and functional efficiency with a worldwide reputation. Demand in quantitative terms was considerable and, at the time, it was increasingly selective. To meet this demand, Carlo Nobili Rubinetterie products become more refined, constantly raising product quality standards and, thanks to carefully planned marketing policies, they increased the company's notoriety and reputation considerably.

## DORMELLETTO

In order to play a leading role both in the Italian and in the international markets, it was essential to produce more and better. In 1974, Alberto (Carlo Nobili's eldest son) joined the company. His far-sightedness and passion for technology led to a radical shift in the company's operating procedure. The 10,000 square meters production site established in Dormelletto (a few kilometres from Borgomanero, close to the lake Maggiore) included a modern foundry department and some technologically advanced islands dedicated to mechanical processing, in addition to housing the chrome-plating and painting facilities. The building was based on a dream that was progressively taking shape in Alberto's mind and that, in successive steps, paved the way to the company achieving the status it currently enjoys. The Dormelletto production site was for Nobili rubinetterie the beginning of a key process, thanks to which there was the opportunity to centralise all production phases. The evolution of the Nobili Rubinetterie industry and the construction of the impressive production site based in Suno led to significant changes in the Dormelletto site, which was carefully renovated and targeted for a new company. Indeed there, it is now the operational headquarter of Rubinetterie Stella 1882, the group's prestigious historical brand dedicated to a top quality production, destined to the most exclusive international locations.

## HISTORICAL HERITAGE

## SUNO

A significant step was taken in 1990 with the construction of the first 10,000 sq m area, part of the Suno production site. With a careful planning, this unit was expanded in just few years, and it was equipped with highly advanced production equipments, making this the most technologically advanced in its sector and the only one to develop internally every phase of the production process. The aim of the new establishment, stemming from the strategic vision of Alberto, and now a point of reference for the company, was clear and forward-looking: to create an architecturally worthy establishment with possibilities to expand more and more due to an original modular layout, conceived and designed to support the company's constant growth. In addition to the production departments, the plant includes new sales offices, laboratories dedicated to product research and development, large exhibition areas and meeting rooms of various sizes, extremely efficient canteens with in-house kitchens and, above all, an extraordinary advanced logistics system: nowadays, the unit located in Suno represents the most advanced production facility within the entire sector. However, the current structure is not a «finished product» but rather a sort of «work in progress»: indeed further expansions have already been planned and they could be considered at an advanced stage of development.



## VALUES AND STRATEGIES

The company's points of strength are two words underling the choices made so far: technology and quality. These words are widely used, but mainly said inappropriately. In Carlo Nobili Rubinetterie, instead, they are the foundations for business growth and the fundamental prerequisites for success. The first and undoubtedly visionary choice was the identification of the location: in Suno, just five kilometres from the Borgomanero motorway exit, the company acquired a very large area (approximately 100,000 square meters) which at that time seemed extremely too big, but which in following years has been proven to be a key factor in fulfilling Carlo Nobili's entrepreneurial «dream». The second winning bet was to equip the production unit with the most advanced technologies available from the market; in other words, to create the «ideal factory», the most rational and efficient complex of the sector as a whole, designed on the basis of a layout conceived to support constant growth and able to offer to the market extremely high quality standards together with a very low environmental impact. The issues of quality and sustainability, both of products and of the production process, were and still are central to Carlo Nobili Rubinetterie's corporate policy, with the awareness that environmental protection is nowadays one of the most important issue that the productive world must face.



## ALBERTO AND PIERLUIGI NOBILI

Having been so strongly inspired by the genuine example and the teachings learnt from their father Carlo, Alberto and his younger brother Pierluigi who joined the company activity just a few years later, set out to boost the family business by earn it a leading role in the entire industry through innovative and ethically correct business choices. It was with these guidelines, often viewed with extreme diffidence by some of the competitors operating in the same area, that determined the company's growing success. Factors such as the choice to invest in Italy and to maintain total in-house control of the production chain, by avoiding the easy relocation short-cut; the decision to dedicate large resources to the ongoing technological evolution of the plants and to progressively increasing their production capacity; and the choice to focus on production with extremely high quality standards and utmost environmental sustainability, determined the company's success, ranking this permanently among the industry's leading companies, not only in Italy but also in other areas of the world. And it is along these directions that Carlo Nobili Rubinetterie will continue to operate and grow, with important investments of various kinds which have already been planned for the next few years. Alberto and Pierluigi Nobili have no doubt at all: their father Carlo would be really proud of them.

## OUR DAYS

# KITCHEN MIXERS

## MANIA SQUARE KITCHEN MIXER

35MM CARTRIDGE  
FORWARD ROTATING LEVER  
SWIVEL SPOUT  
MAINS PRESSURE:  
WELS 5 STAR 6 L/MIN

CHROME:  
43835.02



BRUSHED  
NICKEL:  
43835.04



WARM  
HONEY:  
43835.08



MOON DROP:  
43835.25



BLACK:  
43835.13



## MANIA SQUARE KITCHEN MIXER WITH PULL OUT SPRAY

35MM CARTRIDGE  
FORWARD ROTATING LEVER  
SWIVEL SPOUT  
MAINS PRESSURE:  
WELS 5 STAR 6 L/MIN

CHROME:  
43836.02



BRUSHED  
NICKEL:  
43836.04



WARM  
HONEY:  
43836.08



NEW

TABACCO  
OPACO:  
43836.18



MOON DROP:  
43836.25



BLACK:  
43836.13



Mania Square Kitchen Mixer  
Finish: Warm Honey

**NOBILI**

20 Year Cartridge Guarantee\*  
5 Year Guarantee\*

2 Year Finish Guarantee\*  
Swivel Spout

Pull Out Spray  
Forward Rotating Lever

**MANIA GOOSE NECK  
KITCHEN MIXER**

35MM CARTRIDGE  
FORWARD ROTATING LEVER  
SWIVEL SPOUT  
MAINS PRESSURE:  
WELS 5 STAR 6 L/MIN

CHROME:  
**43830.02**



BRUSHED  
NICKEL:  
**43830.04**



WARM  
HONEY:  
**43830.08**



MOON DROP:  
**43830.25**



BLACK:  
**43830.13**



**MANIA GOOSE NECK  
KITCHEN MIXER  
WITH PULL OUT SPRAY**

35MM CARTRIDGE  
FORWARD ROTATING LEVER  
SWIVEL SPOUT  
MAINS PRESSURE:  
WELS 5 STAR 6 L/MIN

CHROME:  
**43831.02**



BRUSHED  
NICKEL:  
**43831.04**



WARM  
HONEY:  
**43831.08**



**NEW**

TABACCO  
OPACO:  
**43831.18**



MOON DROP:  
**43831.25**



BLACK:  
**43831.13**



Mania Goose Neck Kitchen Mixer with pull out spray  
Finish: Tabacco Opaco

Low Friction Ceramic Disc System  
Lead Free\*\*

Mains Pressure  
Temperature Limiter  
Made in Italy

\*\*Complies to the international standard for Lead Free faucets (0.25% or less).

\*All guarantees are subject to terms  
and conditions and available at:  
[robertson.co.nz/warranties](http://robertson.co.nz/warranties)

## INDOOR/OUTDOOR KITCHEN MIXERS

---

NOBILI

### FLAG SQUARE KITCHEN MIXER

28MM CARTRIDGE  
FORWARD ROTATING LEVER  
MAINS PRESSURE:  
WELS 2 STAR 12 L/MIN  
GRADE 316 STAINLESS STEEL:  
**44620.SS**



NOBILI

### FLAG SQUARE KITCHEN MIXER

28MM CARTRIDGE  
FORWARD ROTATING LEVER  
WITH PULL OUT SPRAY  
MAINS PRESSURE:  
WELS 5 STAR 6 L/MIN  
GRADE 316 STAINLESS STEEL:  
**44621.SS**



### GRADE 316 INDOOR/OUTDOOR STAINLESS STEEL

Indoor/outdoor kitchen mixers use 316 marine grade stainless steel, offering durability and high resistance to corrosion typical in coastal areas. Suitable for both indoor and outdoor use, the minimalist design of these kitchen mixers will add a splash of style combining sleek lines with practicality.



---

## NOBILI

20 Year Cartridge Guarantee\*  
5 Year Guarantee\*  
2 Year Finish Guarantee\*

Mains Pressure  
Swivel Spout  
Forward Rotating Lever

Pull Out Spray  
Made in Italy  
Lead-Free\*\*

Indoor and Outdoor Use  
Low Friction Ceramic Disc System  
Grade 316 Stainless Steel

\*\*Complies to the international standard for Lead Free faucets (0.25% or less).

# HEALTHCARE, ACCESSIBLE & COMMERCIAL TAPWARE & MIXERS

## EXTENDED LEVER BASIN MIXER

MAINS PRESSURE:  
WELS 0 STAR 14 L/MIN  
CHROME:  
43821.02



## EXTENDED LEVER WALL MOUNTED BASIN MIXER SWIVEL SPOUT

MAINS PRESSURE:  
WELS 0 STAR 24 L/MIN  
CHROME:  
43823.02



## SELF CLOSING PILLAR TAP

MAINS PRESSURE:  
WELS 0 STAR 19 L/MIN  
CHROME:  
43801.02



## SELF CLOSING WALL MOUNTED TAP

MAINS PRESSURE:  
WELS 0 STAR 22 L/MIN  
CHROME:  
43803.02



## SELF CLOSING 15MM ANGLE VALVE

MAINS PRESSURE:  
WELS 0 STAR 19 L/MIN  
CHROME:  
43805.02



## SELF CLOSING WALL MOUNTED STOP TAP

MAINS PRESSURE:  
WELS 0 STAR 24 L/MIN  
CHROME:  
43807.02



## EXTENDED LEVER

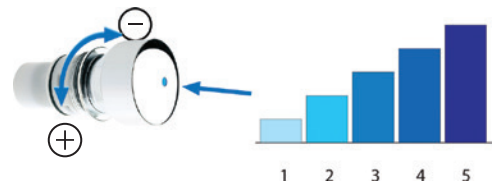
Make functionality a priority with a Nobili Extended Lever Mixer. The elongated lever allows for easy and comfortable operation of both volume and temperature control.



## SELF CLOSING TAPWARE WITH FLOW ADJUSTMENT

With Nobili self closing tapware you can adjust flow rate as you require.

Push the button in and turn it anti-clockwise for a rise in flow rate, turn clockwise for a decreased flow rate. For a total of 5 different options.



# NOBILI

20 Year Cartridge Guarantee\*  
5 Year Guarantee\*  
2 Year Finish Guarantee\*  
Mains Pressure

Low Friction Ceramic Disc System  
Anti Limescale Aerator  
Made in Italy

\*All guarantees are subject to terms and conditions and available at:  
[robertson.co.nz/warranties](http://robertson.co.nz/warranties)

25 Vestey Drive  
Mt Wellington, Auckland 1060

PO Box 14695, Panmure  
Auckland 1741, New Zealand

Ph: +64 9 573 0490  
Fax: +64 9 573 0495  
Email: sales@robertson.co.nz

**ROBERTSON.CO.NZ**



You can view and purchase our products nationwide from our supporting bathroom suppliers. To find your nearest location visit **ROBERTSON.CO.NZ** and click on the 'where to buy' link at the top of the page. Alternatively you can view products at our Robertson Bathware Showrooms at the locations below.

## SHOWROOMS

# A

### AUCKLAND

#### ROBERTSON

25 Vestey Drive, Mt Wellington  
Ph: (09) 573 0490

Open Monday to Friday 8.00am - 4.30pm  
Open Saturday 9.00am - 2.00pm  
Closed Sunday and public holidays

#### KITCHEN THINGS | LUXURY COLLECTION

26 Morrow Street, Newmarket  
Ph: (09) 522 8375

Open 7 days 10am - 6pm

# W

### WELLINGTON

#### ROBERTSON

23 Marion St, Te Aro  
Ph: (04) 595 1165

Open Monday to Friday 8.30am - 5pm  
Closed Saturday and Sunday

# C

### CHRISTCHURCH

#### HOME IDEAS

37 Mandeville Street Riccarton  
Ph: (03) 348 2863

Open Monday to Friday 9am - 4pm  
Saturday 10am - 2pm Sunday 10am - 2pm

robertson  
**design.ideas™**

#### ROBERTSON DESIGN IDEAS

Email: designideas@robertson.co.nz

**ROBERTSONDESIGNIDEAS.CO.NZ**



robertson®  
**trade**

#### ROBERTSON TRADE PARTS & SERVICE CENTRE

42 Vestey Drive  
Mt Wellington, Auckland 1060  
Email: trade@robertson.co.nz

**ROBERTSONTRADE.CO.NZ**



#### ROBERTSON OUTLET STORE

42 Vestey Drive  
Mt Wellington, Auckland 1060  
Email: outlet@robertson.co.nz  
By appointment only

[www.trademe.co.nz/stores/robertson-bathware-outlet-store](http://www.trademe.co.nz/stores/robertson-bathware-outlet-store)